

INDEX

WHO WE ARE	5
OUR MISSION	7
MILANO	9
MASTERS IN FASHION MANAGEMENT	10
Fashion Brand Management	12
Fashion Business Management	16
Fashion Communication Management	20
Fashion Event Management	24
Fashion Human Resources & Management	28
Fashion Law & Management	32
Fashion & Luxury Management	36
Fashion Product Management	40
INTERNSHIP	44
CLASS PROFILE	46
ENTRY REQUIREMENTS	48
OUR CAMPUS	50
ALUMNI EXPERIENCES	54
COURSES	58
Fashion Law	60
Fashion Buying	64
Fashion Journalism	68
Digital Fashion	72
SUMMER SCHOOLS	76
ITALIAN COURSE -PLIDA A2 AND B1 LEVELS	78
FACULTY	80
OUR PARTNERS	87
GOVERNANCE	88



WHO WE ARE

The Italian Institute of Fashion Management, Milan, born out of a vision: to contribute to happiness of advancing generations. IIFM is where game changers connect education and action to go beyond the present world. As an innovative, student-focused institute, **we prepare innovators and leaders to not just engage in an ever-evolving world—but to shape it.**

At IIFM you'll find a vital community of academics, researchers, staff, students and alumni working together in a spirit of innovation and enterprise for a better world. **Leadership at IIFM draws on strategic vision, deep expertise, and limitless enthusiasm** to create and foster an innovative environment for managers and entrepreneurs.

IIFM embraced the concept of a benefit institution inside fashion management. Imagine a place bursting with an **entrepreneurial** spirit, a commitment to **personal freedom** and a **passion for new discoveries**. A vibrant, internationally, inclusive campus with a focus on developing the soft skills that are a prerequisite in the modern global economy.

IIFM created an inedited inclusive system of education in new disciplines, like HR Management, together with Italian and international universities, ensuring that students had access to cutting-edge knowledge, global perspectives, and strong connections to industry leaders.

IIFM is in constant dialogue with Italy's leading fashion and luxury brands, as well as with international leading universities for fostering innovation.

A global perspective, for a new global generation of fashion managers. Welcome to IIFM.



OUR MISSION

At IIFM, we're all about empowering the next generation of fashion professionals to thrive, lead, and shape the industry from within.

IIFM is a global leader in higher education for fashion management, combining top industry professionals and academic experts to educate future leaders.

That's why our mission is **to create real, measurable impact through transformative learning experiences** that shape both careers and individuals. Programs are aligned with the evolving needs of the fashion and luxury industries **relying on the IIFM method**, which translates real-time market changes into relevant curriculum.

Students gain a global perspective through international collaborations and a multicultural environment. Each course is structured around specific professional roles, ensuring targeted preparation.

An interdisciplinary approach blends management, design, and strategic thinking, offering a comprehensive education that equips students to innovate and lead the future of fashion.



MILANO

Welcome to Milan: the Fashion Capital, where Fashion Comes to Life.

The capital of the fashion capitals—the beating heart of global fashion. More than just a city, **Milan is a dynamic crossroads where creativity meets business, where heritage blends with innovation.** Home to over 1,500 fashion and luxury brands and more than 400 showrooms, it's a living, breathing ecosystem where the entire fashion supply chain thrives.

From iconic design studios and corporate HQs to scouting agencies, photo labs, publishing houses, and event spaces, Milan is one of the rare places on earth where every piece of the fashion puzzle comes together in one city.

This unique concentration of talent and industry has turned Milan into the true engine of the “Made in Italy” brand, hosting the world’s top trade shows and the legendary Fashion Events. It’s also where key institutions like Confindustria Moda reside, shaping the future of Italian fashion.

But Milan isn’t just about fashion. **It’s Italy’s most international, youthful city, constantly reinventing itself—a hub of culture, nightlife, art, and endless discovery.** With the highest number of university students in the country, **it draws talent from all over the world, creating a buzzing, global community, inside a safe environment.**

IIFM is deeply embedded in this extraordinary environment. Born from the synergy between academic and industrial excellence, **we will offer students unparalleled access to Milan’s powerful network of companies, professionals, and experiences.** Studying here means living the fashion industry firsthand—immersed in the very city that drives it.

As an IIFM student, you already hold the keys to its fashion world—now it’s time to unlock the rest.

MASTERS IN FASHION MANAGEMENT

FASHION BRAND MANAGEMENT



FASHION BUSINESS MANAGEMENT



FASHION COMMUNICATION MANAGEMENT



FASHION EVENT MANAGEMENT



FASHION HUMAN RESOURCES & MANAGEMENT



FASHION LAW & MANAGEMENT



FASHION & LUXURY MANAGEMENT



FASHION PRODUCT MANAGEMENT



MASTERS' STRUCTURE OVERVIEW



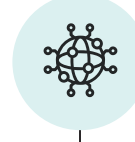
INDUCTION COURSES & DATA & DESIGN SUITES

Introductory learning, providing you the fundamentals that are a prerequisite for your Master, and software that are essential for your future job.



FUNDAMENTALS COURSES

A complete journey to know and understand the fashion industry in all its facets and dynamics. The fashion world plays by its own rules — and tomorrow's managers need to master them, whatever role you aim for.



IN-DEPTH COURSES

An in-depth path focused on the key processes that will define your career. This is the core of your Master, where you'll gain the essential expertise to master the specialist processes of your profession.



TALENT & PLACEMENT COURSES

A year-long journey of career preparation, with lectures of career management, sessions of coaching, employer branding, and the Career Week. Throughout the year, you'll be guided every step of the way, ready to kickstart your career in fashion.



COMPANY PROJECTS

Your chance to stand out. A hands-on experience where you'll collaborate with top fashion and luxury brands on real-world projects, mentored by your professors, applying your skills to solve actual business challenges.



STUDY TOURS

A one-of-a-kind chance to experience the industry's real dynamics firsthand, exploring top and niche fashion & luxury brands through exclusive company visits, expert talks, and hands-on workshops.



INTERNSHIP

A key highlight of the Master: a hands-on internship experience — in Italy or abroad — where you'll bring your knowledge to life through a 3-to-6-months project with a leading fashion company.



For international students

ITALIAN LANGUAGE, PLIDA OFFICIAL CERTIFICATION

Master the Italian language with a certified course, with A2 or B1 level, opening doors to deeper connections and opportunities for your career development.

FASHION BRAND MANAGEMENT

CREATIVITY BEYOND DESIGN, INTO BRAND THINKING

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

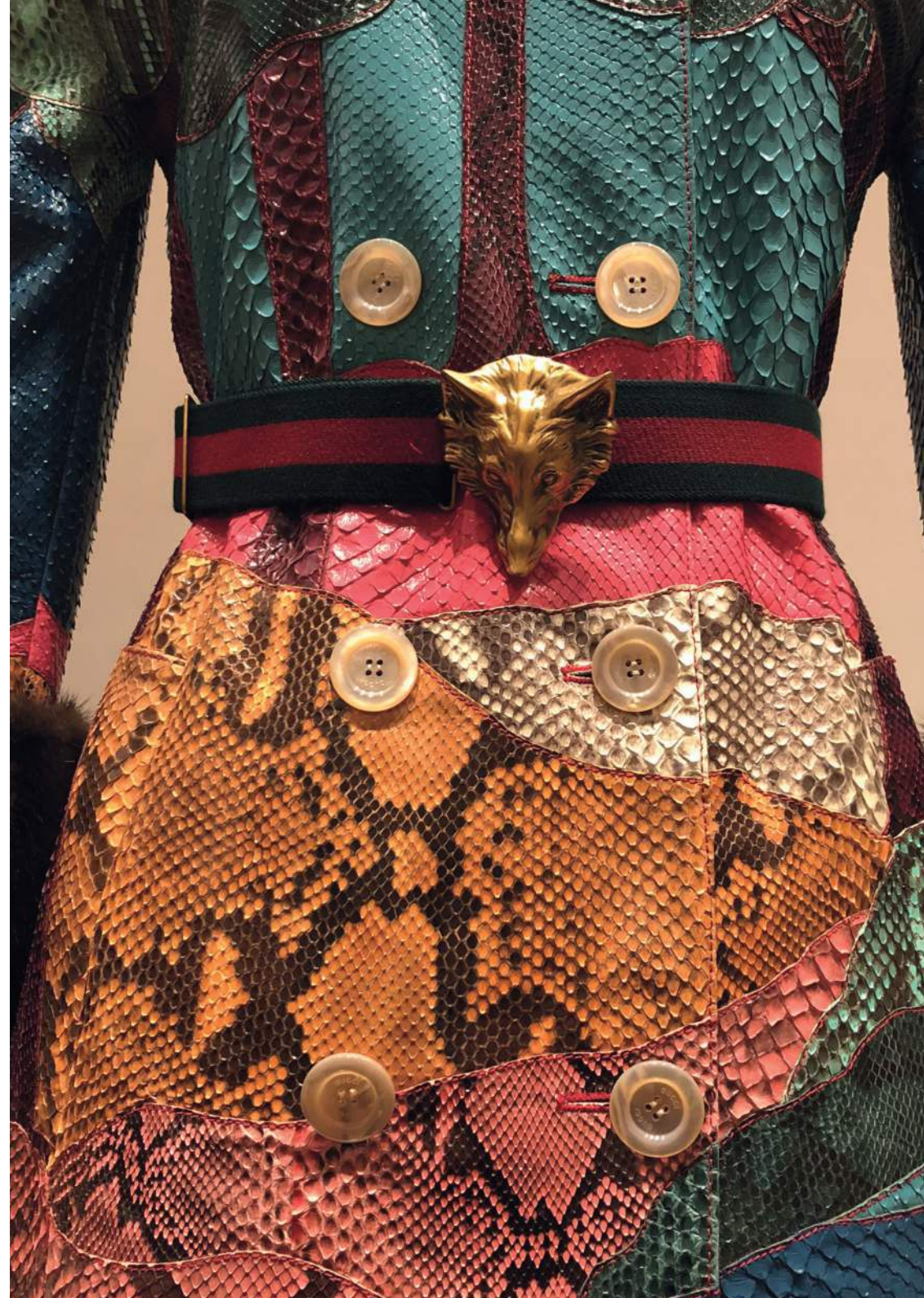
Behind every iconic fashion label lies a powerful brand strategy, built on creative vision, strategic positioning, and flawless execution. While designers and creatives bring the ideas to life, it's the Brand Manager who crafts the narrative and drives the brand forward, ensuring it stands out in a highly competitive global market.

The Master in Fashion Brand Management provides you with the skills to become the visionary force behind successful fashion and luxury brands. With a focus on branding strategy, brand identity, digital marketing, and business development, this program empowers you to build and enhance brand awareness, unlocking new opportunities, but working on creating new brands and branding strategies from scratch as well. You'll master creating powerful brand experiences that resonate with consumers, **tapping into emerging trends, and delivering cutting-edge marketing strategies that set brands apart.**

THE PROFESSIONAL PROFILES

Whether it's repositioning an established name or launching a new brand, you'll learn to navigate the complex landscape of brand development and elevate brands to new heights.

The Master opens the doors to exciting career opportunities in brand management. Key career paths include: Junior Brand Manager, Marketing Manager, Digital Manager, Junior Licensing Manager, Junior Business Development Manager, Brand Consultant, New brand-sEntrepreneur.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	FASHION BRANDING STRATEGIES	24H
DESIGN METHODS	20H	BRAND IDENTITY & POSITIONING	20H
		BRAND MANAGEMENT & BUSINESS DEVELOPMENT	22H
		BRAND EXPERIENCE MANAGEMENT & EVENTS	20H
		DIGITAL BRANDING & STORYTELLING	24H
		SUSTAINABILITY & ETHICAL BRANDING	10H
		ENTREPRENEURSHIP & START UP PLANNING	20H
DATA & DESIGN SUITES	40H		
PROJECT SUITE	20H		
QUANTITATIVE SUITE	20H		
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



FASHION BUSINESS MANAGEMENT

IN FASHION, SIMPLICITY IS THE HARDEST STYLE TO PERFECT

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

Behind every successful brand lies a powerful strategy, driven by experts in business management, market positioning, and brand development. **Fashion buyers, marketing managers, and omnichannel strategists** all play a role—but it's the Business Manager who makes the key decisions in navigating the complex dynamics of the fashion and luxury industry, where success is shaped by unique market rules.

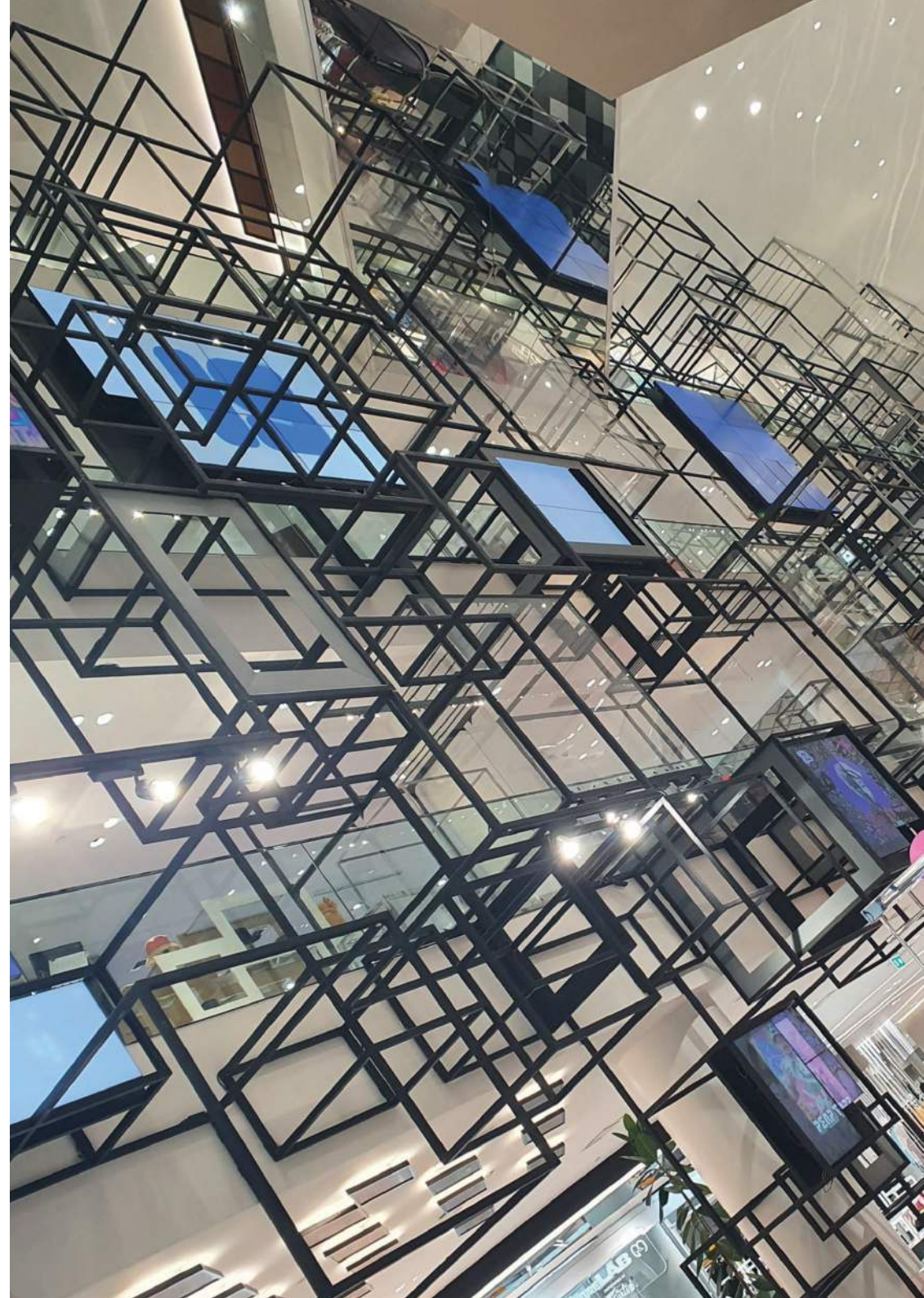
The Master in Fashion Business Management provides high-level training for managing business models specific to the fashion and luxury sector, and for the strategies needed to deploy them across the various channels and operations.

At the core is the customer, enjoying a seamless, intuitive brand experience. Surrounding this is a dynamic strategy, crafted by a visionary manager with the skills to drive success. Ready to lead in the fast-paced world of fashion and luxury?

THE PROFESSIONAL PROFILES

Focused on strategic thinking, managerial best practices and effective decision-making, this program prepares students to tackle **real-world challenges of business management with confidence**.

Career Roles: Business Manager, Junior Brand Manager, Marketing Manager, Sales Manager, Buyer, Retail Merchandiser, Merchandise Planner, Junior Financial Analyst, Omnichannel Marketing Manager, E-commerce Manager, Digital Brand Manager, Digital Transformation Manager, CRM Manager.

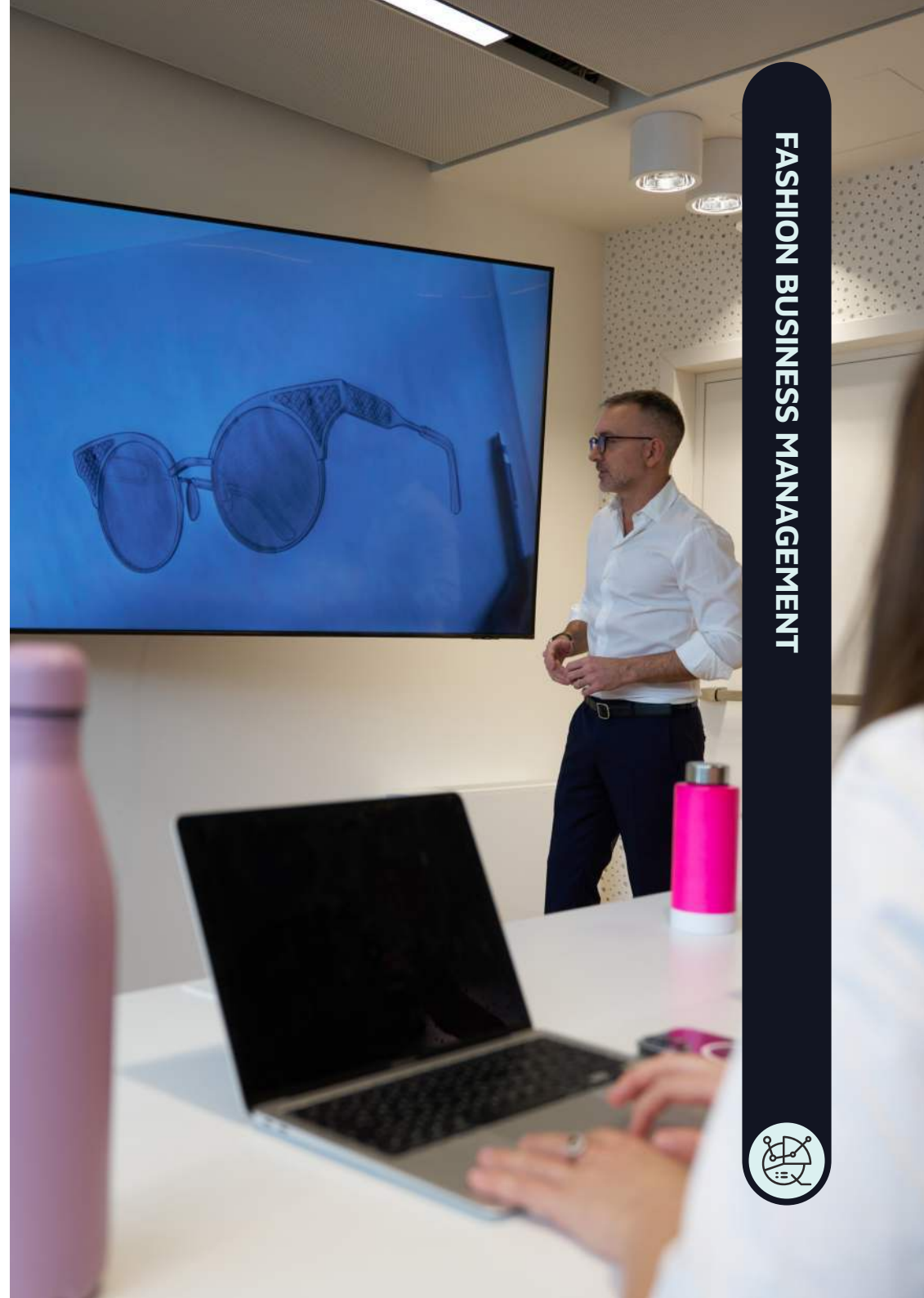


CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	FASHION BUSINESS STRATEGY	20H
DESIGN METHODS	20H	MERCHANDISING & BUYING	24H
		VALUE CHAIN MANAGEMENT	16H
		OMNICHANNEL MANAGEMENT & E-COMMERCE	18H
		FINANCIAL MANAGEMENT FOR FASHION	16H
		CLIENT ENGAGEMENT & EXPERIENTIAL MARKETING	16H
		ETHICS & SUSTAINABILITY	10H
		ENTREPRENEURSHIP & START UP PLANNING	20H
DATA & DESIGN SUITES	40H		
PROJECT SUITE	20H		
QUANTITATIVE SUITE	20H		
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



FASHION COMMUNICATION MANAGEMENT

IN FASHION, YOUR LOOK IS YOUR LANGUAGE

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

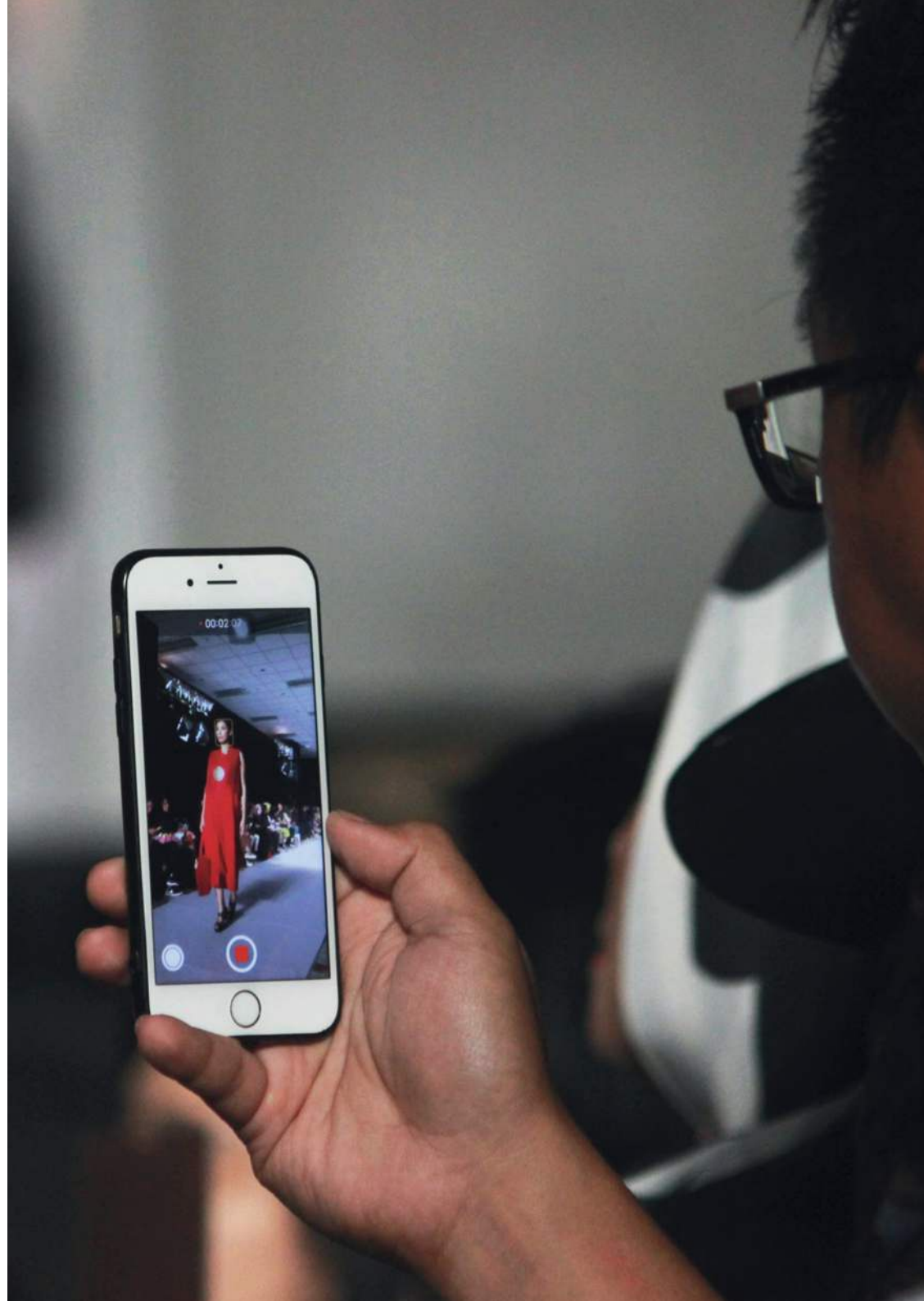
The Master in Fashion Communication Management is your gateway to shaping how fashion brands talk to the world. **It's not just about runaways or catchy posts – it's about crafting a powerful, unforgettable narrative that connects** with people on a deeper level through insightful communication and branding strategies. Today, brands need to speak in new languages, across digital, social, and experiential platforms, linking their heritage to new targets. This is where you come in.

The communication strategy creation is total: from storytelling and content creation to managing digital, experiential, and event-driven campaigns. Whether through social media, events, or influencer collabs, this Master gives you the tools to communicate a brand's identity in every possible way. You'll master the art of connecting brands with their audiences – making them not just seen, but truly felt.

THE PROFESSIONAL PROFILES

The Master trains you to become a communication professional, combining communication, digital skills, creativity and managerial know-how. You'll be ready to **support communication & marketing teams, as well as the style team, within fashion companies.**

Career opportunities include: Fashion Communication Manager, Brand Communication Manager, Social Media Manager, Digital Communication Manager, Digital Marketing Manager, Digital Content Creator, Digital Project Manager, Influencer Marketing Manager, Corporate Communications Manager, Marketing Manager, PR Manager, Press Office Manager, Independent Fashion Influencer.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	FASHION BRANDING STRATEGIES	24H
DESIGN METHODS	20H	BRAND IDENTITY & POSITIONING	20H
		BRAND MANAGEMENT & BUSINESS DEVELOPMENT	22H
		BRAND EXPERIENCE MANAGEMENT & EVENTS	20H
		DIGITAL BRANDING & STORYTELLING	24H
		SUSTAINABILITY & ETHICAL BRANDING	10H
		ENTREPRENEURSHIP & START UP PLANNING	20H
DATA & DESIGN SUITES	40H	STUDY TOUR	40H
PROJECT SUITE	20H	FASHION SYSTEM OF ITALY	16H
QUANTITATIVE SUITE	20H	INTERNATIONAL STUDY TOUR	24H
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



FASHION COMMUNICATION MANAGEMENT





FASHION EVENT MANAGEMENT

**YOU DON'T JUST MANAGE FASHION EVENTS,
YOU CREATE UNFORGETTABLE EXPERIENCES**

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

Behind every unforgettable fashion moment, there's a flawless event – directed, designed, executed, and brought to life by visionary but pragmatical event managers. From runway shows to exclusive brand and product launches, to VIP, KOL and VIC events, fashion events create the 'brand experience' that drives the industry forward. Some of the most iconic events have not only catapulted emerging brands into the spotlight but have also relaunched established names.

The Master in Fashion Event Management offers you specialized training in managing these experiences and projects, providing you with the managerial tools and insights, but also enhancing your creative skills to organize events that leave a lasting impression.

Every event tells a story. Here you will learn how to create it.

THE PROFESSIONAL PROFILES

Focused on understanding **the unique dynamics of fashion events, creative vision, and industry-specific event strategies**, this program will equip you with the essential skills to design, manage, and execute experiences. Key roles are: Event Manager, PR & Communication Manager, VIP Manager, VIC Manager, Brand Event Coordinator, Digital Event Manager, Sponsorship and Partnerships Manager, Social Media and Content Manager for Events, Celebrity and Influencer Relations Manager, Experiential Marketing Manager, Fashion Event Entrepreneur.

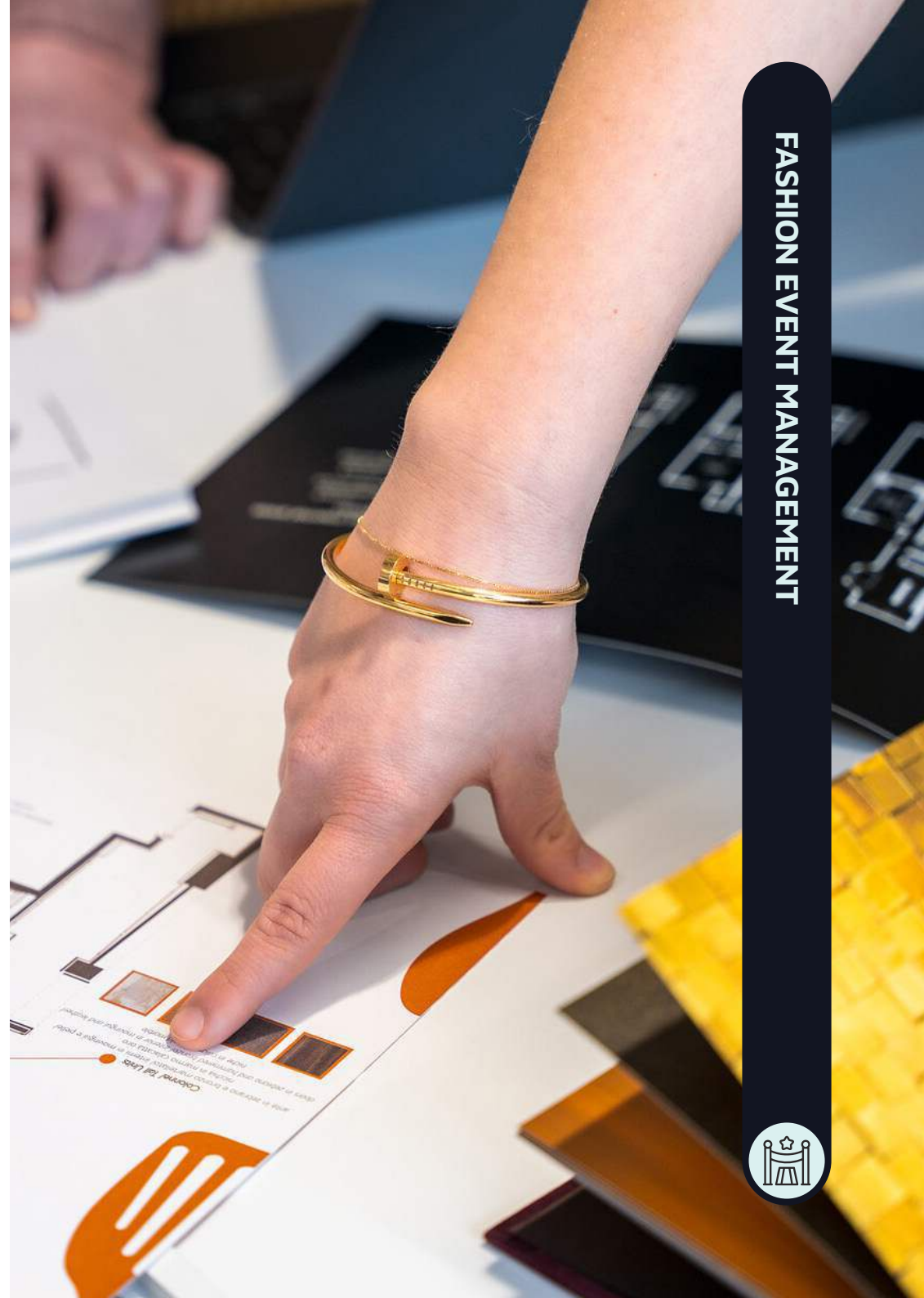


CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	ART DIRECTION FOR FASHION EVENTS	28H
DESIGN METHODS	20H	EVENT PRODUCTION & PLANNING	20H
		EVENT MANAGEMENT & BUDGETING	20H
		CLIENT ENGAGEMENT & EXPERIENTIAL MARKETING	16H
		SPONSORSHIPS & COLLABS	16H
		VIP & CELEBRITY MANAGEMENT	18H
		PR & INFLUENCER MARKETING	22H
DATA & DESIGN SUITES	40H		
PROJECT SUITE	20H		
QUANTITATIVE SUITE	20H		
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		





FASHION HUMAN RESOURCES & MANAGEMENT

WE SHAPE THE PEOPLE WHO SHAPE THE FUTURE OF FASHION

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

HR in fashion is unlike any other industry—here, you’re not just managing talent, you’re working with a blend of unique profiles, from creatives, visionaries to managers, and navigating processes and roles that don’t exist in other sectors.

The Master in Fashion Human Resource & Management is your gateway to becoming a specialized professional in managing the most valuable asset of any company—its talent.

With a blend of **HR management, organizational strategy, and a deep dive into fashion industry dynamics**, this program is designed to transform you into a specialized HR Manager for Fashion & Luxury.

THE PROFESSIONAL PROFILES

Focused on understanding the unique dynamics of the industry, **leadership, and innovative industry-specific HR strategies**, this program will equip you with the essential skills to manage talent, foster organizational growth, and navigate challenges in human resources & people management. Key career paths include: HR Manager, Talent Acquisition Specialist, HR Business Partner, Employer Branding Manager, Training & Development Manager, Compensation & Benefits Specialist, Change Management Manager, Diversity, Equity & Inclusion Manager.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	FASHION HR MANAGEMENT	30H
DESIGN METHODS	20H	EMPLOYER BRANDING & EMPLOYEE EXPERIENCE	24H
DATA & DESIGN SUITES	40H	TRAINING & PEOPLE DEVELOPMENT	20H
PROJECT SUITE	20H	DIVERSITY, EQUITY & INCLUSION	10H
QUANTITATIVE SUITE	20H	FASHION & LUXURY ORGANIZATIONAL BEHAVIOUR	20H
FUNDAMENTALS	120H	CHANGE MANAGEMENT & ORGANIZATIONAL TRANSFORMATION	18H
BRAND MANAGEMENT	20H	CSR & CROSS CULTURAL MANAGEMENT	18H
HISTORY OF FASHION	20H	STUDY TOUR	40H
PROJECT MANAGEMENT	20H	FASHION SYSTEM OF ITALY	16H
FASHION & LUXURY BUSINESS MODELS	20H	INTERNATIONAL STUDY TOUR	24H
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



FASHION HUMAN RESOURCES & MANAGEMENT



FASHION LAW & MANAGEMENT



WHERE CREATIVITY MEETS COMPLIANCE TO EMPOWER FASHION'S FUTURE

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

From mastering the intricacies of intellectual property (IP), negotiation strategies to navigating contracts and communication & digital regulations, we teach you how to protect, negotiate, and grow fashion brands. But here's where we go further: **we don't just give you the law — we immerse you in the business side of fashion.**

Understanding the managerial processes and business logics that drive the industry's top players is just as important as understanding the legal framework.

It's not just about knowing the rules; it's about knowing how to play the game.

THE PROFESSIONAL PROFILES

Whether you're looking to work in-house with brands (legal departments, licensing offices, brand management) or in law firms focused on copyright, new technologies, and fashion law, this program offers the tools to thrive in both legal and business environments.

Key roles include:

house Lawyer (if already possessing a law degree) Legal Counsel, Licensing Manager, Brand Manager, Compliance Manager, Legal Administrative Manager, Intellectual Property (IP) Manager, Digital Rights Manager Fashion Law Consultant, Contract Negotiator, Brand Protection Specialist, Social Media and Communication Law Advisor, E-commerce Legal Manager.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	FASHION TRADEMARKS & PROTECTION	24H
DESIGN METHODS	20H	CREATIVITY & IP LAW	24H
DATA & DESIGN SUITES	40H	FASHION PIPELINE & COUNTERFEITING	20H
PROJECT SUITE	20H	FASHION NEGOTIATION	18H
QUANTITATIVE SUITE	20H	DIGITAL & INNOVATION LAW	24H
FUNDAMENTALS	120H	SOCIAL MEDIA & COMMUNICATION LAW	20H
BRAND MANAGEMENT	20H	DIVERSITY, EQUITY & INCLUSION	10H
HISTORY OF FASHION	20H	STUDY TOUR	40H
PROJECT MANAGEMENT	20H	FASHION SYSTEM OF ITALY	16H
FASHION & LUXURY BUSINESS MODELS	20H	INTERNATIONAL STUDY TOUR	24H
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS & MOCK-UP TRIALS CASE	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		

FASHION LAW & MANAGEMENT





FASHION & LUXURY MANAGEMENT

LUXURY FASHION IS NO LONGER JUST ABOUT WHAT YOU WEAR, BUT WHAT YOU STAND FOR

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

Luxury is not just a product. It's an ecosystem where strategy, creativity, and the art of product-making converge to create iconic brands and timeless imaginaries.

The Master in Fashion & Luxury Management offers you the key to decipher this world, preparing you to understand and manage every aspect: from how luxury products are born to branding, omnichannel and clienteling techniques, learning from the successful strategies of the most important brands. You will explore the most representative sectors: high fashion, accessories, jewelry, watchmaking, and luxury experiences. You will understand why true luxury subverts traditional marketing rules, and how rarity creates value.

THE PROFESSIONAL PROFILES

The **Master in Fashion & Luxury Management prepares highly skilled professionals for the luxury industry.** You'll gain the skills to drive brand strategies, marketing, product development, omnichannel & digital luxury strategies. Key careers: Luxury Brand Manager, Marketing & Communication Manager, Merchandising Manager, Product Development Manager, Buyer for Luxury Goods, E-commerce & Digital Strategist, Luxury Event Manager, Clienteling Manager, Private Client Manager, VIP Manager, Luxury Consultant, Watch & Jewellery Manager.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	MANAGEMENT OF LUXURY COMPANIES	20H
DESIGN METHODS	20H	LUXURY BRANDING & VALUE CREATION	20H
		PSYCHOLOGY OF LUXURY	10H
		DEEP DIVE: WATCHMAKING & FINE JEWELLERY	20H
		DEEP DIVE: LUXURY WELLNESS & EXPERIENCES	20H
		DEEP DIVE: HAUTE PORFUMERIE & COSMETICS	20H
		LUXURY OMNICHANNEL STRATEGY & CLIENTELING	20H
		LUXURY EVENT MANAGEMENT	10H
DATA & DESIGN SUITES	40H		
PROJECT SUITE	20H		
QUANTITATIVE SUITE	20H		
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



FASHION PRODUCT MANAGEMENT

**FROM CONCEPT TO CATWALK,
WE TURN IDEAS INTO ICONIC PRODUCTS**

Next start January 26th, 2026

Lectures from January to October - Total Hours 1500

Internship from October, 3 to 6 months

University credits 60 ECTS

Master language English

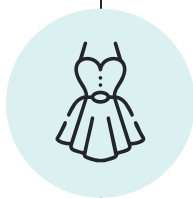
Behind every iconic collection lies a seamless fusion of creativity and management, based on the art of transforming vision into a tangible, market-ready product. **Creating the right product is more than just design: it's about balancing creativity with product management.**

The Master in **Fashion Product Management** provides you with the skills to manage the fashion product, from its creation, up to the development, production and insertion into the fashion collection. We will equip you with both creative expertise and managerial know-how to conceive success its products.

THE PROFESSIONAL PROFILES

Graduates of the Master in Fashion Product Management **become the key bridge between the product creative ideation and its seamless integration into managerial processes** at the corporate, brand, and business unit levels.

This program unlocks exciting career paths, including: Product Manager, Product Development Coordinator, Merchandiser, Line Builder, Fashion Coordinator, Textile Manager, Production Manager, Product Sustainability Manager, Digital Product Manager.



CORE MODULES

INDUCTION COURSES	40H	IN-DEPTH COURSES	140H
MANAGEMENT & QUANTITATIVE METHODS	20H	BRAND & PRODUCT DESIGN	24H
DESIGN METHODS	20H	FASHION MATERIALS & TEXTILES	24H
		PM PROCESSES: FASHION DESIGN	24H
		PM PROCESSES: ACCESSORIES DESIGN	20H
		PM PROCESSES: MERCHANDISING & PRICING	18H
		COMMUNICATION DESIGN	10H
		ENTREPRENEURSHIP & START UP PLANNING	20H
DATA & DESIGN SUITES	40H		
PROJECT SUITE	20H		
QUANTITATIVE SUITE	20H		
FUNDAMENTALS	120H		
BRAND MANAGEMENT	20H		
HISTORY OF FASHION	20H		
PROJECT MANAGEMENT	20H		
FASHION & LUXURY BUSINESS MODELS	20H		
RESEARCH METHODS	20H		
DIGITAL FASHION	20H		
ITALIAN COURSE	52H		
A2 LEVEL PLIDA CERTIFICATE	26H		
B1 LEVEL PLIDA CERTIFICATE	26H		

PRACTICE MODULES

TALENT & PLACEMENT	80H	PROJECT WORKS & INTERNSHIP	740H
EMPOWERMENT & CAREER MANAGEMENT	18H	COMPANY PROJECTS	220H
TALENT & PLACEMENT PROGRAM	16H	INTERNSHIP	480H
STORYTELLING & PRESENTATION SKILLS	10H	FINAL PRESENTATION & DISSERTATION	40H
CAREER WEEK	24H		
EMPLOYER BRANDING	12H		



INTERNSHIP

Total Hours: at least 480h (3 months full time)

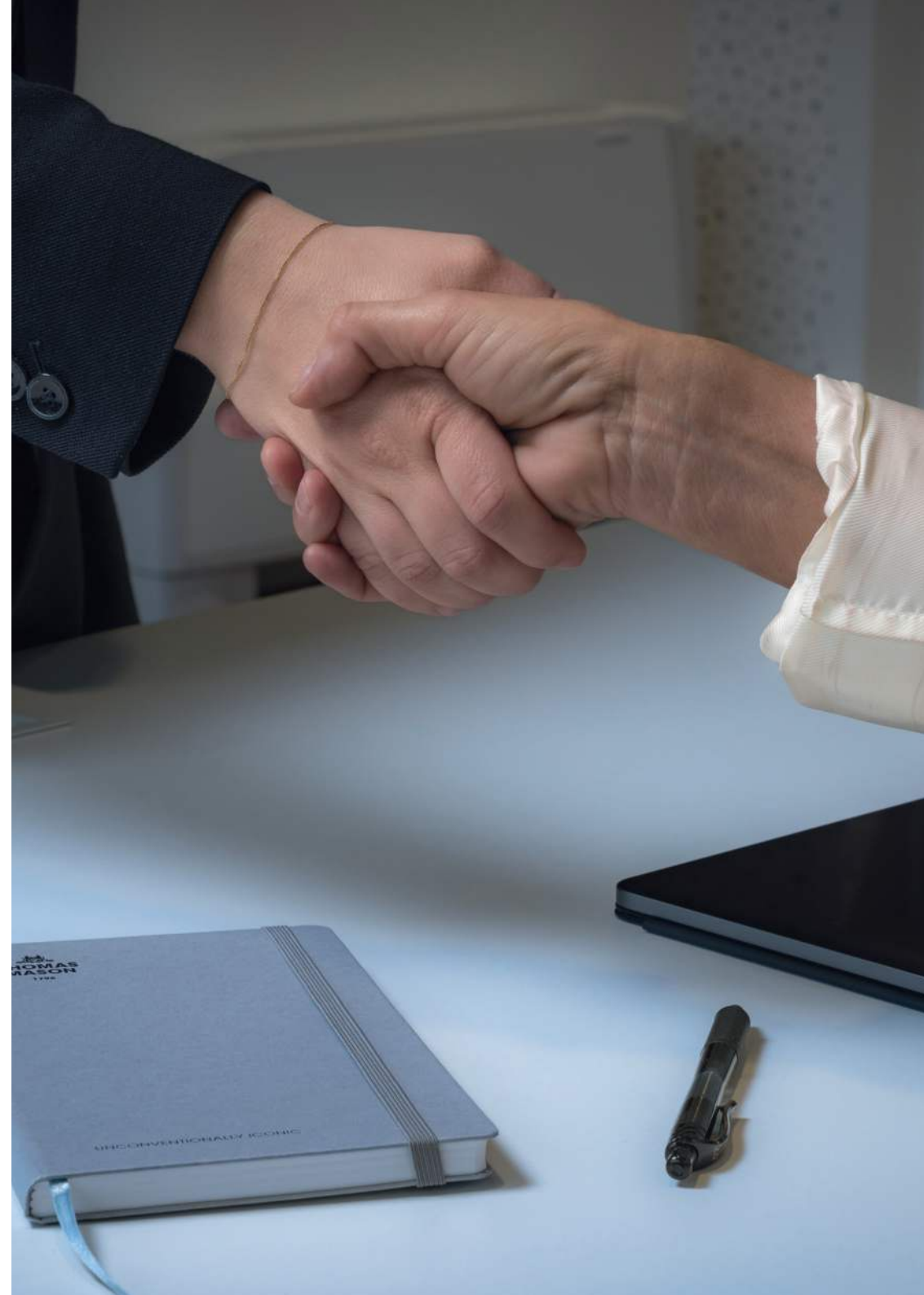
Internship from October

Internships are a standout feature of our Masters, powered by a solid network of top-tier Italian and international fashion and luxury brands. Lasting a minimum of 3 months, they offer a unique chance to apply what you've learned in real-world settings — with the support of seasoned professionals from diverse industry backgrounds.

Our Master's programs are distinguished by their practical, immersive approach to the Fashion & Luxury industries. We believe that education goes beyond theory—it's about equipping students with the skills and independence to thrive in their careers. That's **why we offer a comprehensive, year-round career support service, embedded throughout the entire Master's journey**, from the start to the finish. This service is designed in multiple stages to ensure a progressive development of skills, to prepare you to your internship and afterwards to the job market. You will engage in various specialized courses, such as Empowerment & Career Management, Talent & Placement, Storytelling & Presentation, Employer Branding, and the Career Week.

It is the resultant of a design process lead by top global academic experts in graduate Fashion Management and HR directors, creating a pathway that doesn't just focus on learning, but on making students autonomous and industry-ready. If you're looking for something truly unique that you won't find anywhere else, this is it - only at IIFM.

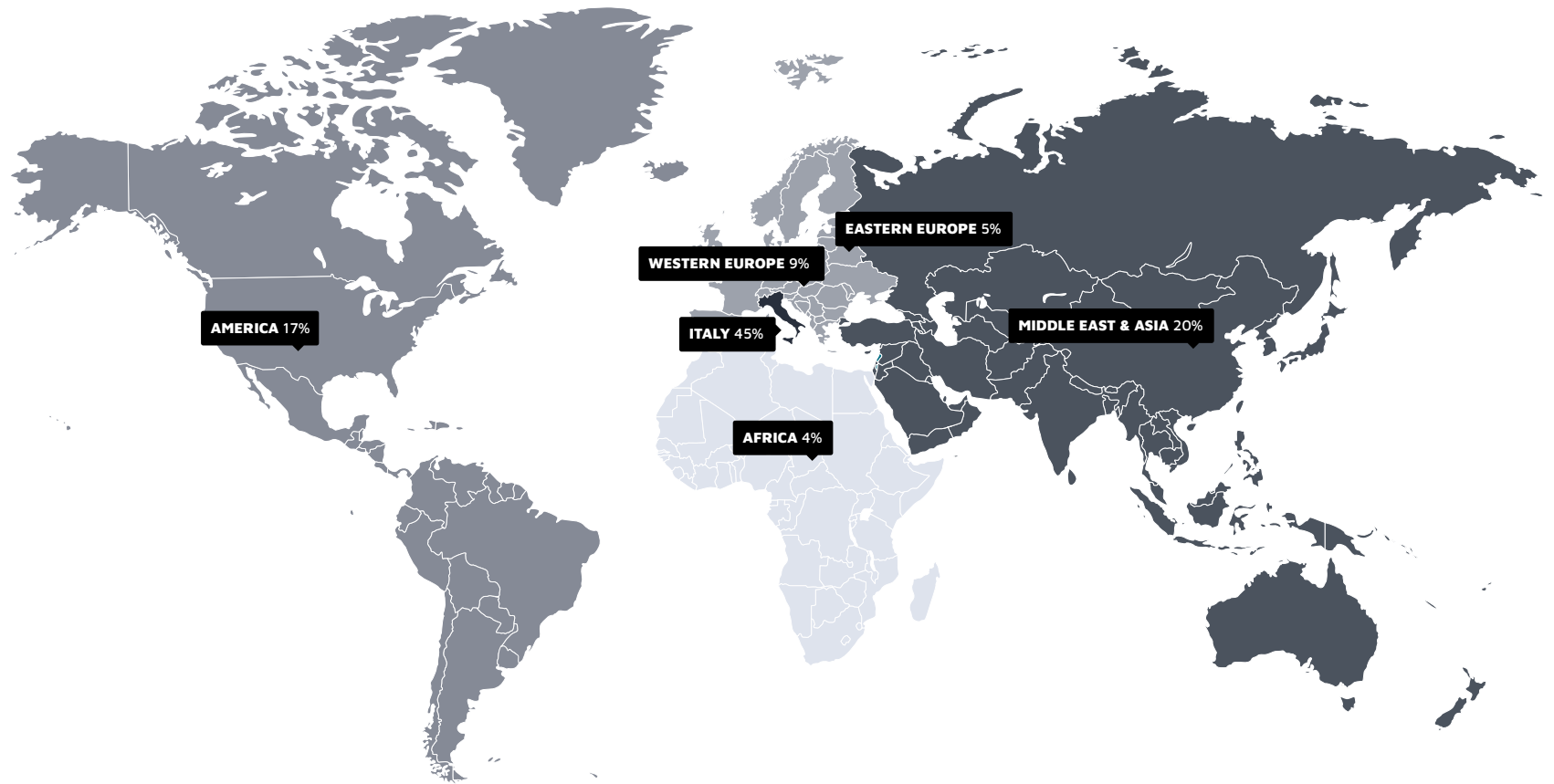
At IIFM, we prepare our students to step into the world of fashion and luxury with the confidence, experience, and expertise to succeed.



CLASS PROFILE

Every year, talented students from over 35 countries apply to our Masters as their gateway to the global fashion industry — bringing with them diverse perspectives, cultures, and ambitions that enrich a truly international learning environment.

Masters are designed for young graduates aged between 22 and 29, with academic backgrounds ranging from management and business administration to social sciences, communication, design, and even STEM fields.



ENTRY REQUIREMENTS



FEES

The total annual cost of the Masters is € 21,000, payable in 4 installments of € 5,250 throughout the year.



LIVING COSTS

For the cost of living in Milan, candidates must consider an average figure of € 900 for personal expenses per month, divided as follows: € 400 - 500 for accommodation, € 200€ 300 for meals, € 50 for local transports, and € 150 for miscellaneous costs.



SCHOLARSHIPS

Every year, scholarships of € 10,500 for Italian and International students are offered by merit and income criteria.

Their attribution takes place before the beginning of the Masters. For information check our site on Scholarship Pages.



HOW TO APPLY



Scan the QR code
for masters
Application Form

The application process includes an online form, with documents to upload (CV, Motivation Letter, Bachelor Degree, Transcript, Identification Document) and a required interview.

All students currently enrolled or with already a university degree (B.A. or B.Sc., M.Sc., or M.A., or equivalent) **can apply for our Masters.**

Professional or academic experience in the industry is not required; however, it can be positively evaluated during the selection.

English language will be tested during the selection interviews.

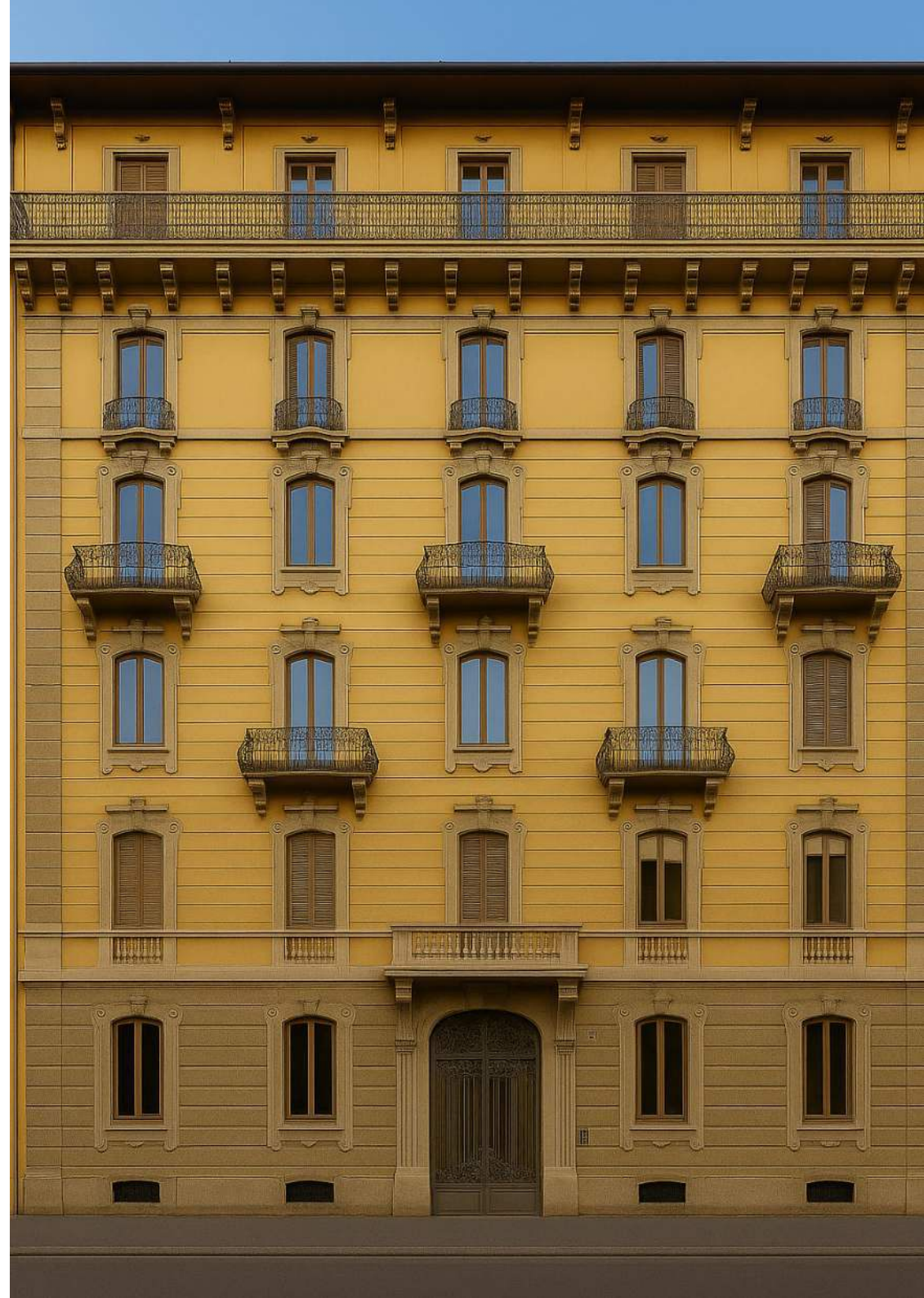
OUR CAMPUS

Nestled in the heart of Milan's Luxury and Design District, IIFM Milano is a space where Italian elegance meets contemporary innovation.

Just steps away from Via Montenapoleone and the Duomo, it offers an exclusive environment designed to inspire creativity and ensure the most engaging learning experience.

Bright and contemporary, an ancient building with contemporary interiors redesigned in 2025, IIFM Milano reflects the authentic spirit of Milan — modern, international, and deeply connected to fashion and culture. Its boutique dimension creates a welcoming and refined atmosphere, where every detail is carefully curated to foster connection, dialogue, and a true sense of belonging.

Here, learning happens in a space that feels intimate yet cosmopolitan, perfectly blending design, comfort, and inspiration.

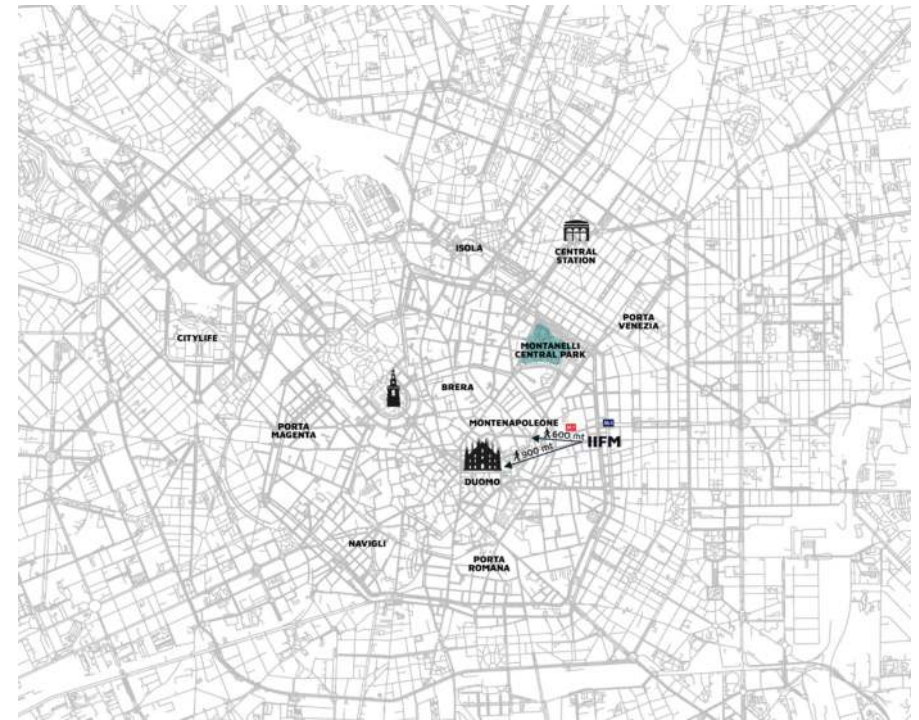


HIGHLIGHTS

- Interiors designed by **leading Italian architects**
- **Original parquet floors, decorative stuccos, and 3.5m high ceilings**
- Elegant entrance lobby and curated **art walls**
- Dedicated **social lounge and multifunctional area** for networking
- Contemporary fashion gallery showcasing **iconic Italian design pieces**
- **High-speed Wi-Fi** throughout the campus
- **Air conditioning and heating systems** for all seasons
- **24-hour security and surveillance** ensuring a safe learning environment

CLASSROOMS

- Advanced **multimedia equipment** with PCs, multi-view cameras, and interactive tools
- **LG® video and sound system** with premium acoustics
- Full **air-conditioning** and sunlight control
- **Certified ergonomic seating** for maximum comfort
- **Daily air purification systems** meeting international standards



Just **900 meters from the Duomo** and **600 meters from Via Montenapoleone**, the IIFM campus stands in the heart of Milan's luxury and design district.

Easily accessible by public transport:

- Metro Line 1 (Red)** – San Babila station, only 5 minutes on foot
- Metro Line 4 (Blue)** – Tricolore station, just 3 minutes away

WITHIN 5 MINUTES' WALK

- AreaVerde Bianca Maria (park)
- Via Montenapoleone & Via della Spiga
- Piazza San Babila & Corso Venezia
- Historic cafés and contemporary concept stores

WITHIN 10 MINUTES' WALK

- Duomo & Galleria Vittorio Emanuele II
- Porta Venezia Gardens
- Aperitivo spots and restaurants – the Milanese lifestyle just steps from campus



IIFM interiors



San Babila Quartier

ALUMNI EXPERIENCES

Carolina Grando

Freelance Communication Manager

Before iifm, i 'spoke' fashion: after i communicate it. That's the difference: they taught me how to craft the stories that create brands, but also how to manage the invisible complexity behind them.



Xenya Kolotov

International and European Law Graduate

Through inspiring lecturers and insights from professionals across the luxury world, this Fashion Law course offered a clear and engaging introduction to the fashion industry and strengthened my curiosity to explore it further.



Florence Kunishige

Undergraduate Student Rikkyo University

Before this course, I couldn't see how my passion for fashion could align with law. The depth of what we learned and the incredible speakers at IIFM gave me confidence, excitement, and clarity for my future.



Sarah Malik

CEO and Entrepreneur, Sarah M

The key to my fashion entrepreneur dream. I was born in fashion. I became a Barrister, but never lost that flair. I attended IIFM for fashion management. I was a student, and today I am proud of my own label.



Katrina Braganza

Consultant at Deloitte | Australian Lawyer

Dedicated professors who provided a valuable learning experience; doing it in Milan was an immersive experience overall!





Nicola Guerini,
IIFM Honorary Lecture
at Villanova University



Doyin Adelabu,
Senior Lecturer,
Lecturer of Career
Management



Arturo Dell'Acqua Bellavitis,
Provost, Italian Institute of
Fashion Management



International Study
Tour Program in partnership
with **CUNY – GRADUATE
CENTER, New York**



Nicola Guerini,
Dean and Director-General,
Italian Institute of Fashion Management,
Honorary Speech at Villanova University



Francesca Ballario,
Director of Academics , Italian
Institute of Fashion Management

COURSES

FASHION LAW



FASHION BUYING



FASHION JOURNALISM



DIGITAL FASHION



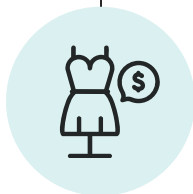
SHORT COURSES

FASHION. ACCELERATED.

Unlock your potential with the IIFM.

Specialize rapidly and effectively with our focused short courses. **Dive into industry-relevant skills**—from Fashion Law to Digital Fashion—with expert guidance and the innovative inter-disciplinary approach – we were the first to craft it in the higher education industry of fashion management. **Each course offers a practical, hands-on, and up-to-date perspective**, aimed at preparing you to navigate a constantly evolving industry.

If you're looking **to accelerate your career and acquire the most in-demand skills**, the short courses at the Italian Institute of Fashion Management are the perfect choice for you.



FASHION LAW

**Law in the Fashion World
Explained by the Experts.**

9TH EDITION

Registration by May 29th, 2026

Lectures' start June 15th, 2026

Lectures' end July 13th, 2026

Duration 4 weeks

Course language English

Location Milan

Where fashion meets legal excellence.

The Fashion Law course at IIFM is designed for professionals who want to master the legal frameworks that shape the fashion and luxury industries — one of the most fast-paced and complex sectors in the global market.

Whether you're a fashion insider or a legal expert, this program gives you a **front-row seat to the legal back-stage of fashion: from brand protection and copyright issues to contract negotiation, licensing, dispute resolution, and sustainability regulations**. You'll explore real case studies, work side by side with top legal minds, and collaborate with renowned fashion houses.

Gain **exclusive insight into best practices across Italian and European fashion law**, preparing you to face legal challenges with confidence and expertise.

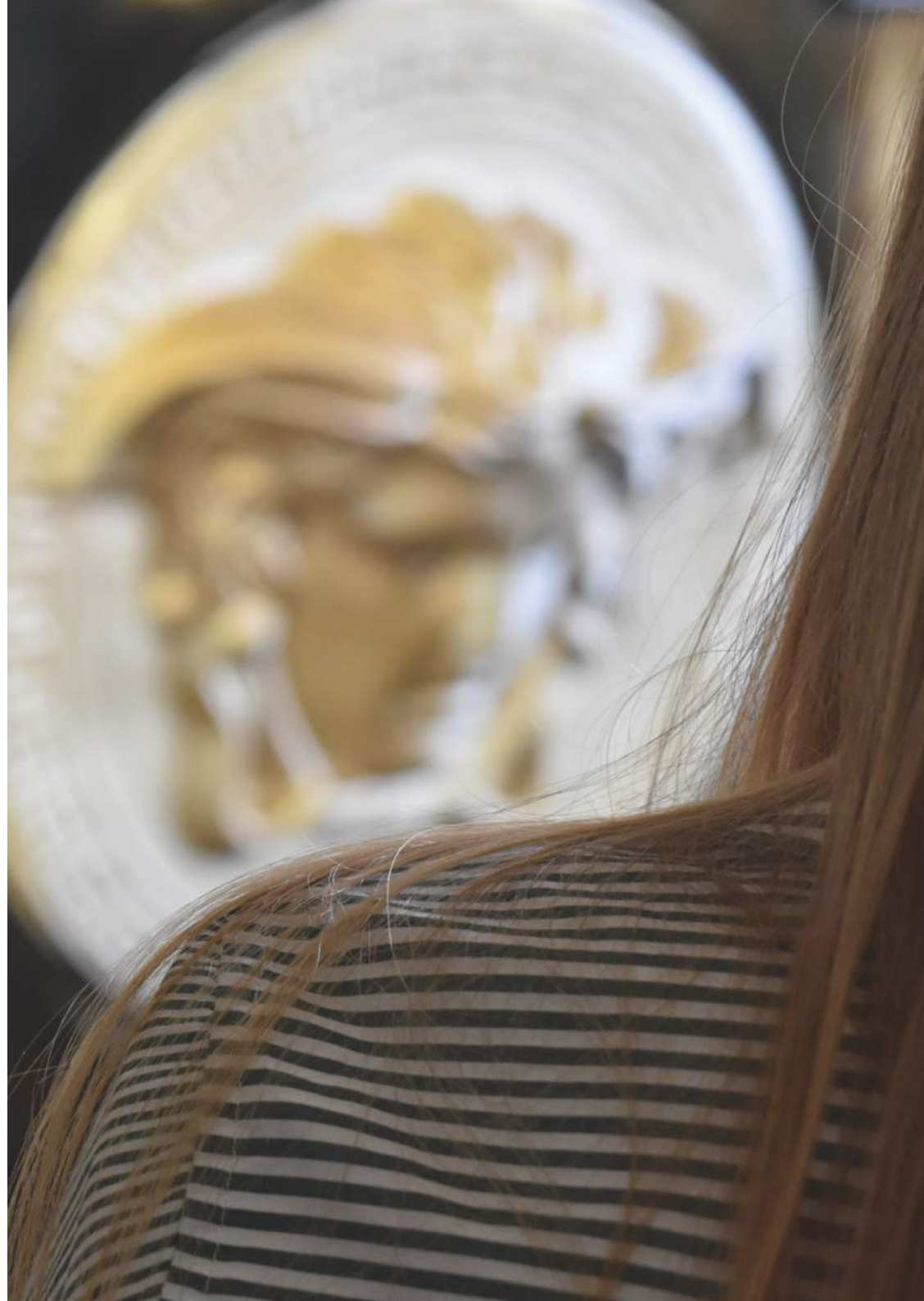
The course blends **case-based learning, hands-on projects, classroom engagement, and networking with managers and legal professionals**. You'll walk away not only with advanced skills, but also with practical tools and connections to thrive in the legal side of fashion.

Get ready to become a strategic player in the global fashion game — where creativity and compliance go hand in hand.

HOW TO APPLY

Fill the online application form, and attach your CV.

Value of the course: 3,500€



FASHION LAW

Law in the Fashion World
Explained by the Experts.

CORE MODULES

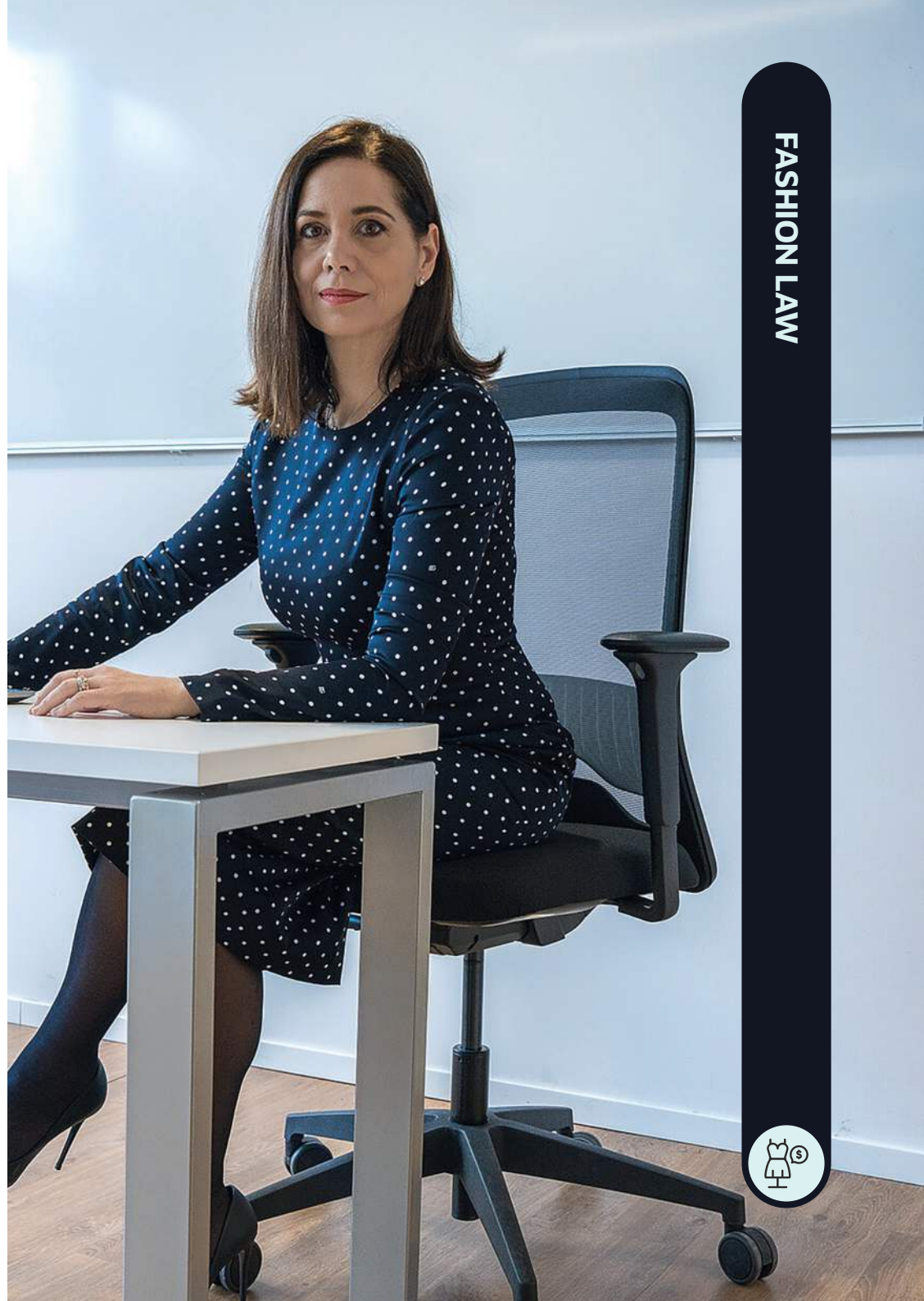
FASHION MANAGEMENT	30H
FASHION BUSINESS MODELS	10H
FASHION DESIGN	10H
FASHION PROCESSES	10H

ADVANCED MODULES

FASHION LAW	30H
FASHION NEGOTIATION	10H
FASHION IP PROCESSES	10H
FASHION PIPELINE & COUNTERFEITING	10H

PRACTICE MODULES

MOCK TRIALS	40H
FIELD PROJECT: MOCK TRIALS	20H
INDIVIDUAL STUDY & COACHING	20H



FASHION LAW



FASHION BUYING

Where business insights, predicting trends, and negotiating merge together.



Registration by May 29th, 2026

Lectures' start June 15st, 2026

Lectures' end July 13th, 2026

Duration 4 weeks

Course language English

Location Milan

Smart buying powers successful fashion brands.

At IIFM, you'll discover how to turn market insight into strategy, mastering the art and science of fashion buying in an ever-evolving industry.

Learn how to **spot trends before they go mainstream, use data-driven tools to make bold and informed decisions, and build assortments** that connect with today's style-savvy consumers. Through immersive simulations, real-world buying scenarios, and direct insights from top industry buyers, you'll develop the skills to negotiate like a pro, manage budgets strategically, and curate collections that actually sell.

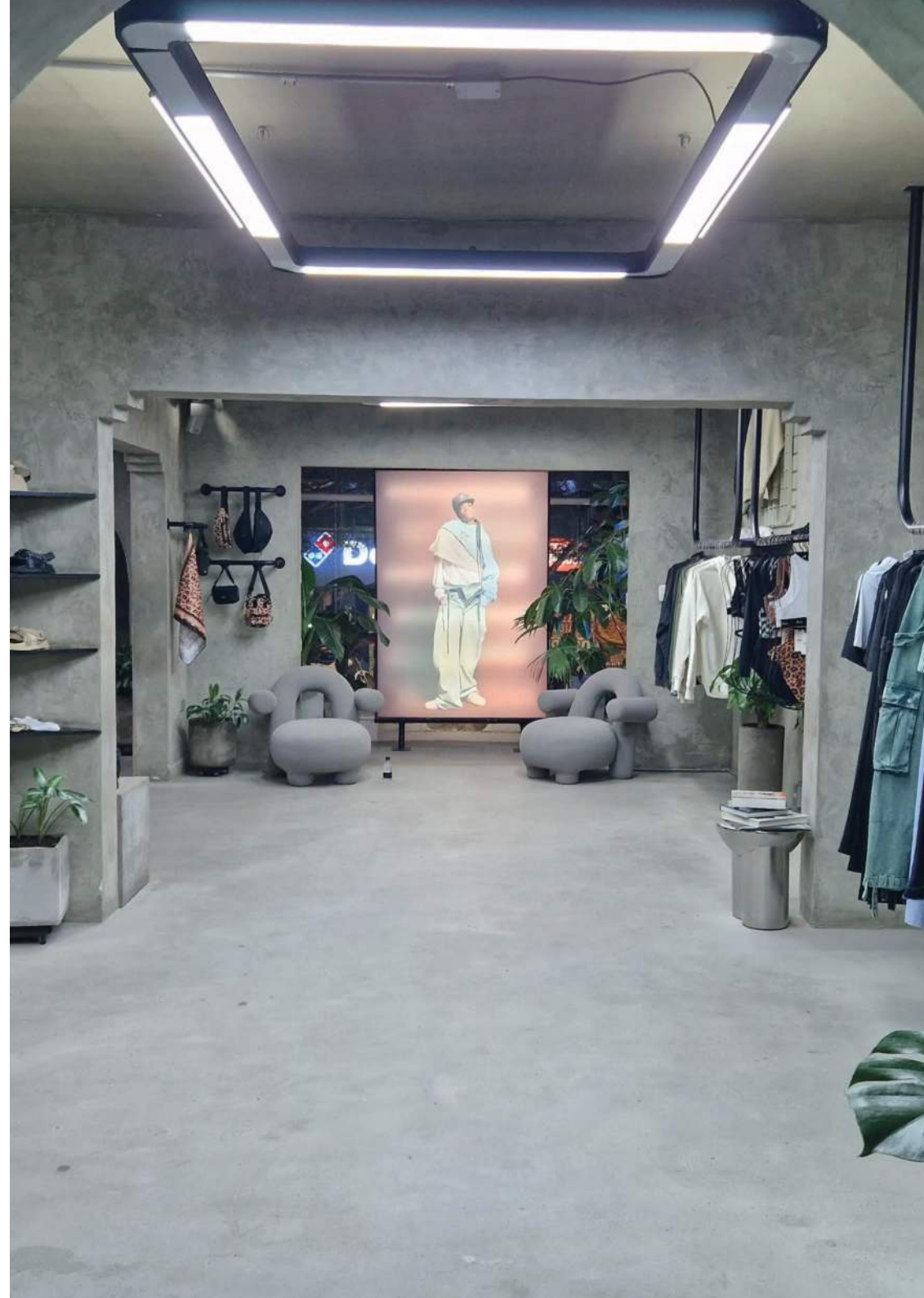
You'll deep-dive into **key areas like merchandising, trend analysis, pricing, sustainability, omnichannel strategy, and digital tools for purchasing management**. Every module blends practical experience with strategic thinking to give you a 360° view of the buyer's role in the fashion ecosystem.

This is more than a course — it's a launchpad to a high-impact career in fashion buying.

HOW TO APPLY

Fill the online application form, and attach your CV.

Value of the course: 3,500€



FASHION BUYING

Where business insights, predicting trends, and negotiating merge together.

CORE MODULES

FASHION MANAGEMENT	30H
FASHION BUSINESS MODELS	10H
MARKETS & TREND ANALYSIS	10H
BRANDING & PRODUCT POSITIONING	10H

ADVANCED MODULES

FASHION BUYING	40H
BUYING & MERCHANDISING	18H
LINE BUILDING & CATEGORY MANAGEMENT	12H
E-COMMERCE & OMNICHANNEL MANAGEMENT	10H

PRACTICE MODULES

FIELD PROJECT & PRACTICES	30H
FIELD PROJECT: BUYING & MERCHANDISING	20H
INDIVIDUAL STUDY & COACHING	10H



FASHION BUYING



FASHION JOURNALISM

**Write the trends. Tell the stories.
Become the voice of fashion.**



Registration by May 29th, 2026

Lectures' start June 15st, 2026

Lectures' end July 13th, 2026

Duration 4 weeks

Course language English

Location Milan

Imagine **transforming your passion for fashion & storytelling into a career**: the Fashion Journalism course at the IIFM catapults you into the beating heart of fashion journalism.

Here, you will **not only learn the most effective writing and visual techniques and communication strategies, but you will also immerse yourself in a stimulating environment**, in contact with industry professionals.

You will have the opportunity to build a solid portfolio, gain an **in-depth understanding of the dynamics of the fashion system and develop the skills necessary to emerge** in a competitive world. This course will provide you with the tools to transform your passion into a successful career, allowing you to express your creativity and become an influential voice in fashion journalism.

Whether you dream of writing for iconic magazines, producing content for global brands, or becoming a leading voice on digital platforms, this course will give you the mindset, tools, and network to make it happen.

HOW TO APPLY

Fill the online application form, and attach your CV.

Value of the course: 3,500€



FASHION JOURNALISM

Write the trends. Tell the stories.

Become the voice of fashion.

CORE MODULES

FUNDAMENTALS OF JOURNALISM

30H

PRESS, MEDIA & PR

10H

FASHION BUSINESS MODELS

10H

ETHICS & STYLE

10H

ADVANCED MODULES

JOURNALISM TOOLS & TECHNIQUES

40H

FASHION IMAGES & VISUAL STORYTELLING

10H

FASHION WRITING

10H

DIGITAL JOURNALISM & SOCIAL MEDIA

10H

FASHION CRITICS & TRENDS

10H

PRACTICE MODULES

WORKSHOP

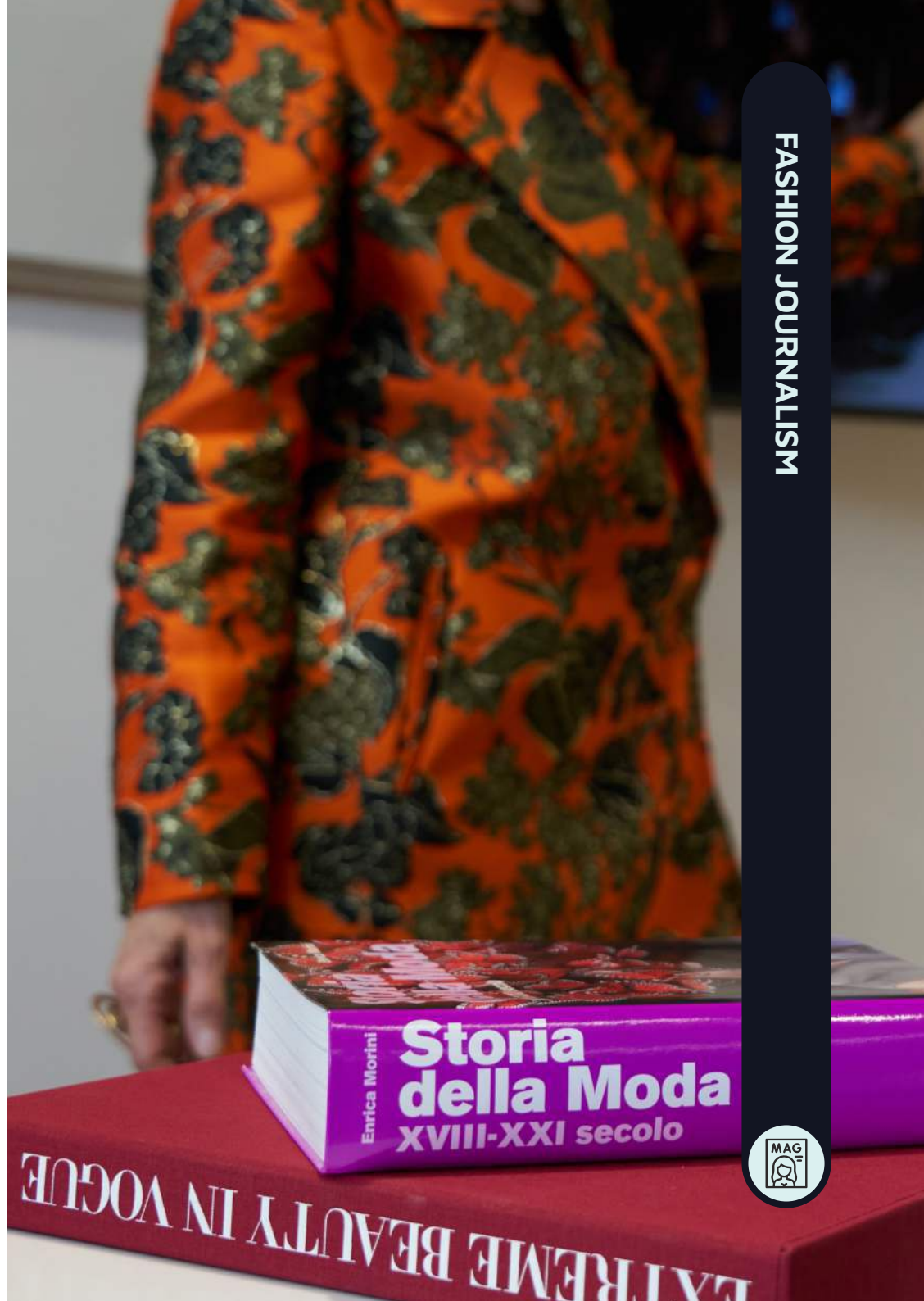
30H

FINAL PROJECT: EDITORIAL DIRECTION: FROM CONCEPT
TO PLANNING

20H

INDIVIDUAL STUDY & COACHING

10H



DIGITAL FASHION

**From content to commerce:
drive fashion branding in the digital age**

2TH EDITION



Registration by May 29th, 2026

Lectures' start June 15th, 2026

Lectures' end July 13th, 2026

Duration 4 weeks

Course language English

Location Milan

Step into the future of fashion marketing.

At the Italian Institute of Fashion Management, you'll learn how to design **powerful omnichannel campaigns, build bold branding strategies, and turn content and social media into real growth** engines.

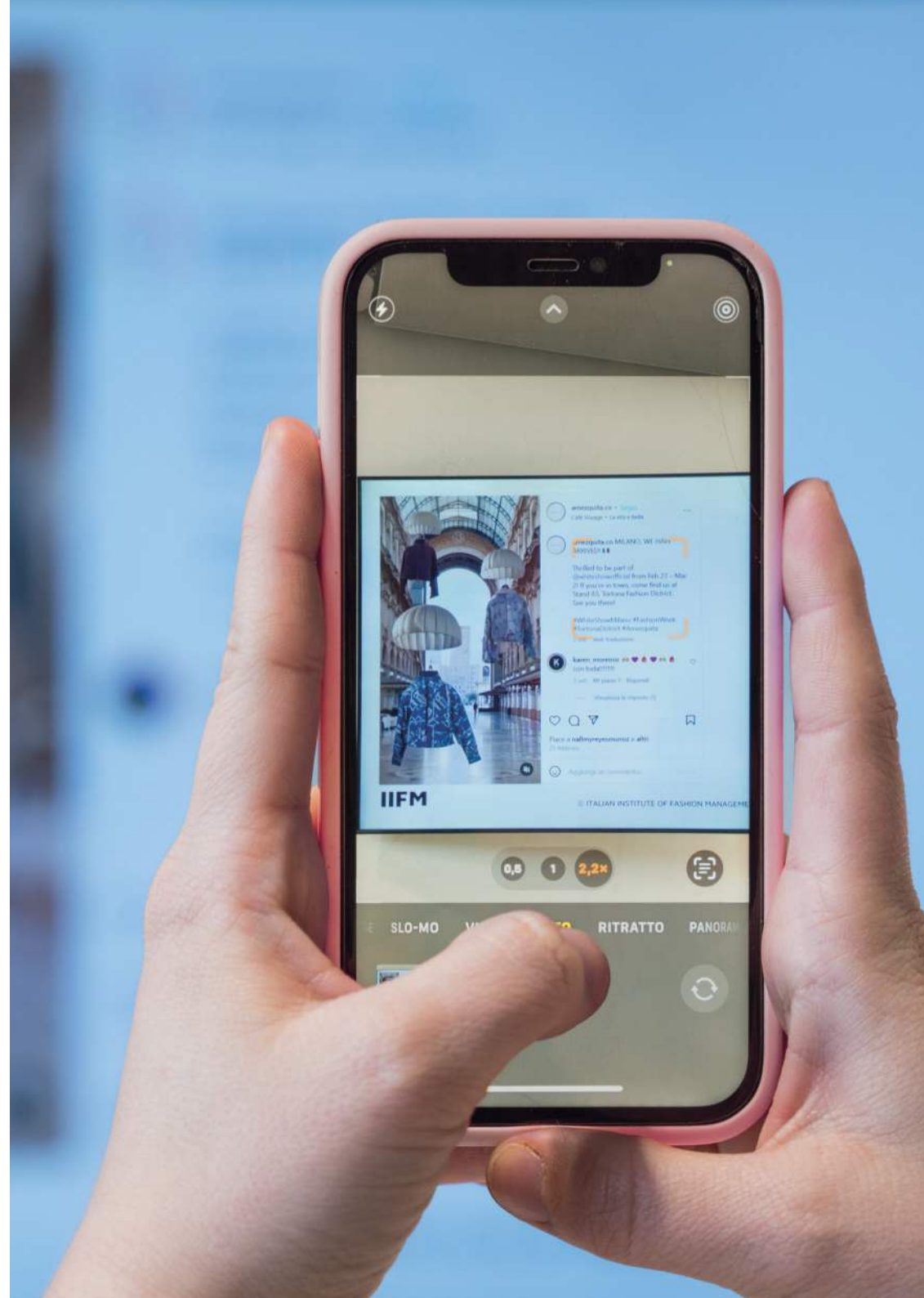
This is not just theory — it's an immersive experience. Through hands-on workshops, real-world case studies from top fashion brands, and access to an exclusive network of industry pros, you'll develop the skills to boost visibility, engage communities, and make brands stand out in the global digital arena.

The course **dives deep into the tools and trends that are redefining the industry**: from social media marketing and e-commerce to digital branding, influencer strategies, and emerging tech like the metaverse and AR. Every module is a blend of strategy and action — designed to give you the mindset and skills to lead the next wave of fashion innovation.

If you're ready to shape what's next, Digital Fashion is your launchpad.

HOW TO APPLY

Fill the online application form, and attach your CV.
Value of the course: 3,500€



DIGITAL FASHION

From content to commerce:
drive fashion branding in the digital age

CORE MODULES

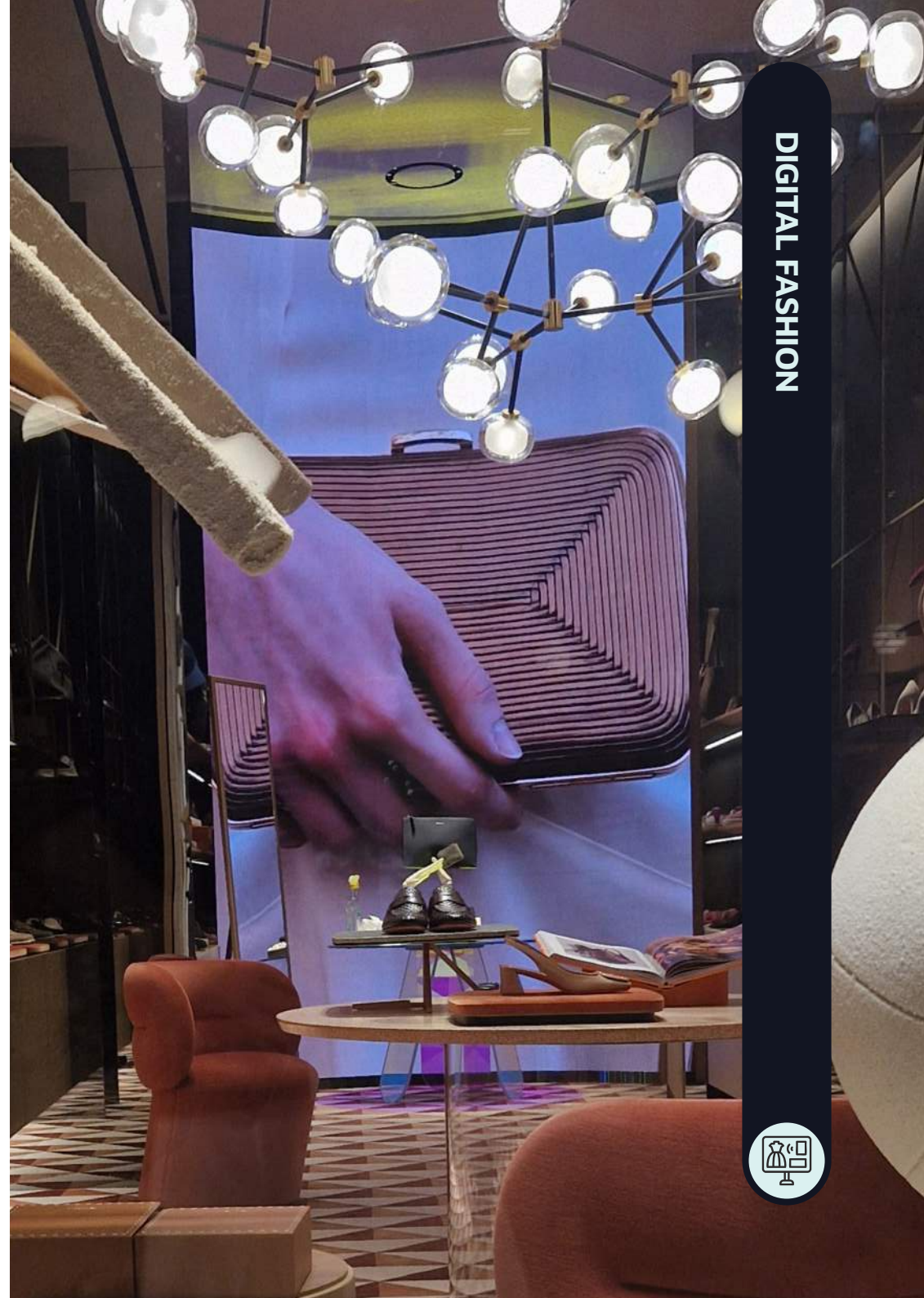
FASHION MANAGEMENT	30H
FASHION BUSINESS MODELS	10H
DIGITAL FASHION MANAGEMENT	10H
DIGITAL BRANDING	10H

ADVANCED MODULES

FASHION COMMUNICATION	40H
DIGITAL FASHION MARKETING	10H
INFLUENCER MARKETING	10H
TRANSMEDIA STORYTELLING	10H
SOCIAL MEDIA MANAGEMENT	10H

PRACTICE MODULES

FIELD PROJECT & PRACTICES	30H
FIELD PROJECT	20H
INDIVIDUAL STUDY & COACHING	10H



SUMMER SCHOOLS

From content to commerce: drive fashion branding in the digital age

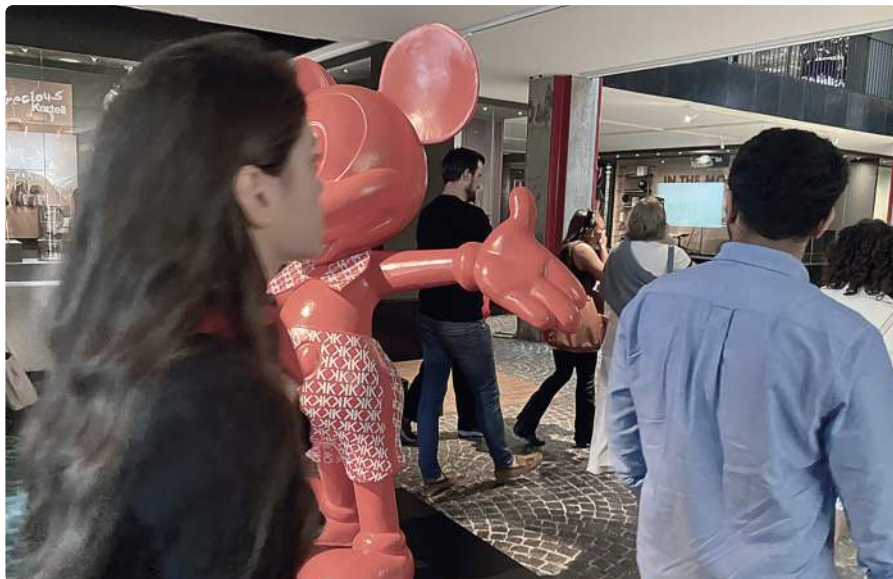
Ready to turn your summer into something unforgettable?

The **Summer School at IIFM** is your backstage pass to the real fashion world, right in the heart of Milan – the style capital.

This isn't just a course – it's a full-on experience. Think hands-on workshops, insider visits to fashion houses, creative labs, and real connections with industry pros. You'll explore the fashion and luxury scene from the inside, blending practical learning with city life and cultural vibes.

Two tailor-made programs, one stylish summer:

**Join us, live Milan, and shape your future in fashion.
Your story starts this summer.**



FASHION SUMMER CAMP

2WEEKS

For high school students

A creative adventure packed with workshops, trend labs, and inspiring visits to discover your style and future in fashion.

MODULES

FASHION & CREATIVE LAB

FASHION & LUXURY LAB

FASHION & THE CITY

KEY FACTS

End of registration
Lectures' start
Lectures' end
Duration
Location
Value of the course

22 June, 2026
1 July, 2026
15 July, 2026
2 weeks
Milan
1,600€

HOW TO APPLY

Fill the online
Application form.

FASHION MANAGEMENT SUMMER SCHOOL

3WEEKS

For university students and recent grads

A deep dive into fashion management, branding, and marketing – with expert-led masterclasses and real-world projects that build your portfolio and sharpen your edge.

MODULES

FASHION MANAGEMENT

How to manage
A fashion brand

FASHION MARKETING & BRANDING

Creating
A successful brand

FASHION EXPERIENCES

Fields trips
& Fashion hackathon

KEY FACTS

End of registration
Lectures' start
Lectures' end
Duration
Location
Value of the course

22 June, 2026
1 July, 2026
22 July, 2026
3 weeks
Milan
2,200€

HOW TO APPLY

Fill the online
Application form.

SUPER-INTENSIVE ITALIAN COURSE - PLIDA A2 AND B1 LEVELS

Live the Language. Discover the Culture. Speak Italian Like a Local.

KEY FACTS

Registration before: 30 May, 2026

Lectures' start 22 June, 2026

Lectures' end 17 July, 2026

Duration 4 weeks

Location Milan

Value 1.650 €

Accommodation available upon request (price to be quoted)

Study Italian in the heart of Milan, while exploring the world of fashion and luxury.

The **Super-Intensive Italian Course** at IIFM isn't your average language course – it's a vibrant, hands-on experience that blends high-quality learning with real-world fashion immersion. Whether you're just starting out or already have some Italian under your belt, we've got a tailor-made program for you.

You'll practice real Italian in real contexts – from visits and fashion talks to street life in Milan.

TWO LEVELS. ONE UNIQUE EXPERIENCE:

Beginner Level – PLIDA A2

Perfect for newcomers, this 4-weeks course builds your confidence in everyday Italian. From simple conversations to essential grammar, you'll progress quickly — all while exploring the city's fashion scene through guided visits and interactive workshops.

Intermediate Level – PLIDA B1

Already speak some Italian? Level up your fluency with more complex grammar, idiomatic expressions, and in-depth discussions. You'll learn to write reviews, express opinions, and navigate both casual and professional conversations — with a strong focus on fashion communication.



WHY CHOOSE THIS PROGRAM?

- **80 hours of immersive learning** in 4 weeks
- **Interactive classes + fashion & Italian culture experiences**
- **Guided industry visits** and meetups with professionals
- **IIFM Milano Certificate**
- **PLIDA exam-ready, you are prepared and can take the official test worldwide!**

Your gateway to culture, creativity, and connection — all in one unforgettable summer.

HOW TO APPLY

Fill the online application form.

FACULTY

We are not just an Institute.

We are career makers.

At the Italian Institute of Fashion Management, **our Faculty is the beating heart of education: a selected team of experts in fashion, luxury and management who bring passion, long-life experience, and strategic vision** into the classroom.

Managers from **top brands, international consultants, and university professors come together** to offer a dynamic and hands-on learning experience, always aligned with market trends. With an interdisciplinary approach, you will gain real-world skills and an innovative mindset, preparing you to become a leader in the fashion business of tomorrow.





Doyin **Adelabu**
Omoyemi **Akerele**
Ilaria **Amato**
Francesca **Anzalone**
Aurelio **Assenza**
Francesca **Ballario**
Ilaria **Benni**
Luca **Bergliaffa**
Hala **Bohsali El Habbal**
Gian Mario **Borney**
Arianna **Brioschi**
Eleonora **Cattaneo**
Eleonora **Chiais**
Luca **Cottini**
Roberto **Covi**
Miriam **Cugusi**
Mary **Davis**
Arturo **Dell'Acqua Bellavitis**
Gianluca **De Cristofaro**
Francesco **de Rugeriis**
Maura **Di Mauro**

Renata **Domingues Balbino**
Donatello **Ferrandino**
Luca **Fortuna**
Peter **Gladel**
Nicola **Guerini**
Marco **Gulieri**
Ayana **Ife**
Ivana **Lanzara**
Ioanna **Lapatoura**
Umberto **Macchi**
Luca **Macri**
Sarah **Malik**
Antonio **Mancinelli**
Lucia **Marchegiani**
Franco **Marianelli**
Federica **Massa Saluzzo**
Maria Lillà **Montagnani**
Roberta **Montagnoli**
Veronica **Muratori**
Liuba **Napoli**
Simonetta **Nicolosi**
Andrea **Olgianti**

Eugenia **Paulicelli**
Marco **Pedroni**
Francesco **Piluso**
Andrea **Pomo**
Renzo **Raggio**
Valentina **Rainone**
Carlo **Ravara**
Alessandro **Recla**
Stefano **Robbi**
Camilla **Robuschi**
Alberto **Saccavini**
Gabriella **Saracino**
Nicoletta **Serao**
Maria Grazia **Soldati**
Michele **Superchi**
Daniele **Tarenzi**
Jelena **Tasic Pizzolato**
Riccardo **Terzo**
Alina Yordanova **Trapova**
Steve **Trow**
Donatella **Zappieri**
Giulia **Zappulla**
Pedro Uriel Sanchez **Zarate**



Luca Fortuna, The Longevity SPA and Portrait Hotel, **Luxury Wellness Experience.**

Italian Study Tour, **Versace**



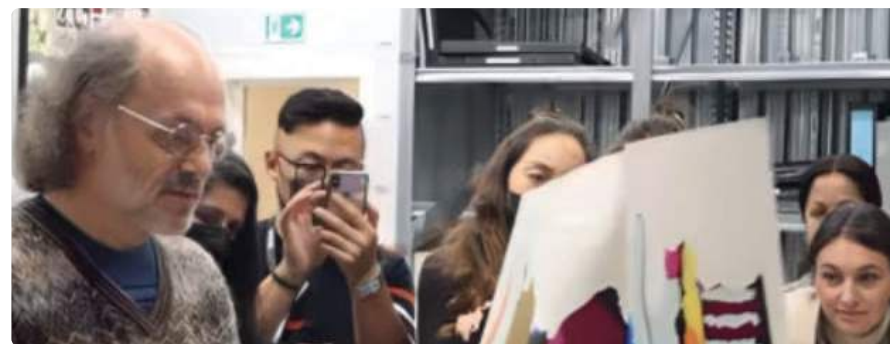
Italian Study Tour, **Gucci**



Up:
Italian Study Tour, **Versace**



Down: Luca Missoni,
Missoni S.p.A. Art Director, Missoni Archive



OUR PARTNERS

Inspiring Connections. Industry Leaders. Real-World Impact.

Partnering with the most influential names in fashion and luxury to offer you hands-on experiences and exclusive access.

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